



Co-producing complex systems interventions for public health

Mapping the state of the art

Brian Castellani



Overview

- This two-day workshop will explore the value of integrating complexity science and co-production for developing effective, evidence-based tools for addressing complex public health problems.

BACKGROUND

- A complex systems approach has been proposed as a powerful toolkit for addressing complex public health problems, including the important role of place.
- In turn, co-creation has gained traction for addressing the complexities of public health policy, practice, and promotion, particularly around issues of inequality and inequity.
- While both approaches offer vital strategies for addressing complexity in public health, researchers are only beginning to explore their integration.
- Hence the purpose of this workshop.

Overview

Day 1

- **Our first goal is to provide a framework for thinking about complexity in public health.**
- To develop this framework, we will begin with an introduction to the complexity sciences, including a map of its present-day trajectories.
- From there we will examine the current challenges the field faces.
- We will focus on the failure of most complexity science approaches – particularly in terms of computational modelling – to effectively engage stakeholders in the model building process, as well as the development or evaluation of public health policies and practices.
- Given our public health focus, the COVID-19 pandemic will be used as our case study.
- We will end the day highlighting some examples where progress has been made in integrating complexity science and co-production, particularly participatory systems mapping – which attendees will get a chance to explore.



Overview

Day 2

- Day 2 will involve a series of break-out, small-group discussions.
- **The first session** will explore, from both an epistemological and practical level, which approaches to co-creation and complexity science might work best together (or not), or critically inform or challenge one the other, including different methods and tactics.
- **The second session** will explore what sorts of research projects or case studies participants could develop to advance the integration of these two approaches to address complex public health problems.

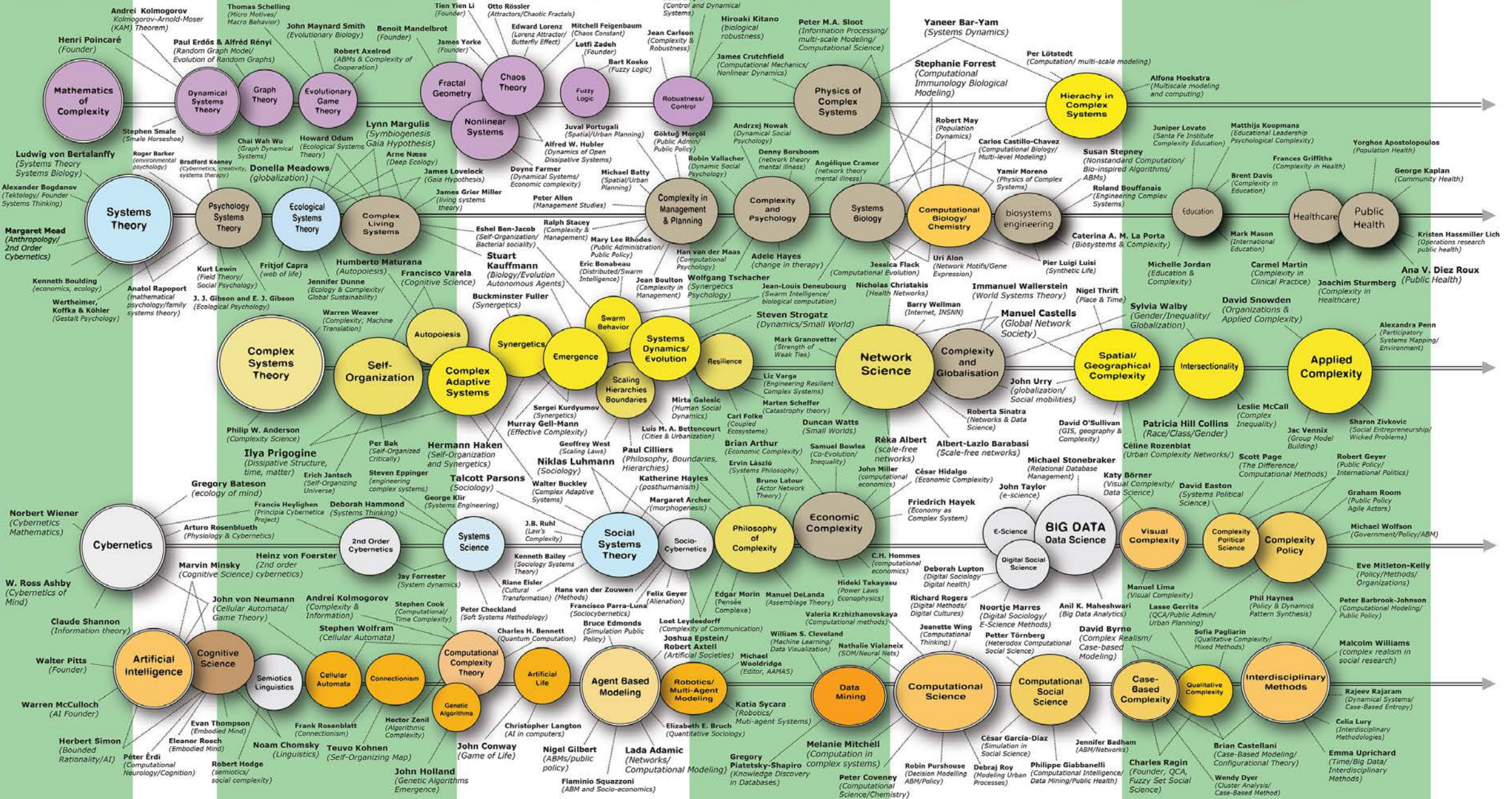


Mapping the complexity sciences

What is the study of complexity in health and social science?

- Complexity in health and social science concerns the application of theories, concepts and methods of *complex systems* to social inquiry – from sociology and public health to psychology and clinical practice to neuroscience and systems biology.
- Complexity in health and social science is not the strict domain of any one discipline, including instead scholars from **across the academy** as well as from those places where these ideas are **applied in practice**, including public health and health and social services.

1940-1950s 1960's 1970's 1980's 1990's 2000's 2010's 2020's



Setting the context

- Study of complexity in health and social science has become an advanced and highly interdisciplinary field
- As it matures, twelve **challenges** emerge.
- The combination of the field's rapid growth and the challenges present us with a **conundrum**.

Justified Stories with Agent-Based Modelling for Local COVID-19 Planning

Jennifer Badham¹, Pete Barbrook-Johnson^{2,4}, Camila Caiado³, Brian Castellani¹

¹*Department of Sociology, Durham University, 29-32 Old Elvet, Durham DH1 3HN, United Kingdom*

²*Centre for Research in Social Simulation, Department of Sociology, University of Surrey, Guildford GU2 7XH, United Kingdom*

³*Department of Mathematical Sciences, Durham University, Upper Mountjoy Campus, Stockton Road, Durham DH1 3LE, United Kingdom*

⁴*Institute for New Economic Thinking, University of Oxford, Manor Road, Oxford, OX1 3UQ, United Kingdom*

Correspondence should be addressed to research@criticalconnections.com.au

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Twelve challenges: 1

- There is no real philosophy of complexity.
Therefore, there is no firm rooting of methods or findings. Epistemology and ontology are commonly untouched, particularly amongst scholars from the natural sciences, mathematics and computer science.
- This is problematic given that the complexity sciences emerged, in part, as a challenge to reductionist, modernist science.

Twelve challenges: 2

- A combination of scientific overreach and the use of complicated language **give rise to a mysticism** that suggests that the complexity sciences are not just interesting tools but somehow give access to the deepest, most fundamental questions about social life in general.
- This is problematic because such bravado rarely (never) delivers, as such fuelling criticism from other scientists.

Twelve challenges: 3

- Given the dominance of the natural sciences in the study of social complexity there is a tendency to **reinvent the wheel** in the face of 150 years of social sciences
- This is problematic because it results in the re-creation of established social science. Examples include the uptake of social contagion theory with little acknowledgement that the theory has existed for at least several decades.

Twelve challenges: 4

- The jargon of complexity science often leads to confusion when transferred to the social sciences, leading the question whether a complexity concept tells something that could not be told by another concept, i.e. **old words vs. new words**.
- This is problematic because it often creates jargon-heavy texts, and conflicting definitions of the same terms. Examples include fitness landscapes and self-organization that are understood in many different ways.

Twelve challenges: 5

- Given the widespread enthusiasm regarding computational modelling and big data, there has been a strong move toward devaluing social theory and theory-driven inquiry:
technique in the absence of theory
- This is problematic because social theory is crucial to making sense of data. A recent example was the proliferation of COVID-19 models that did not utilize or have expertise in the theories on infectious diseases, epidemiology, or human behaviour.

Twelve challenges: 6

- Since social theory is largely absent from the complexity sciences, a majority of scholars are preoccupied with finetuning of methods while forgetting the bigger picture: **the dire sound of technicalities**
- This is problematic because minute technical refinements threaten to replace grand ideas. Many concepts from the complexity canon are two or more decades old.

**HERE IS WHERE
CO-PRODUCTION AND
PARTICIPATORY RESEARCH
ENTER THE PICTURE**



Twelve challenges: 7

- Complexity sciences are powerful means to learn about global problems. However, many scholars feel the pressure to predict and control systems instead of learning how to manage them: **learning tools vs. predictive machines.**
- This is problematic because it constitutes a relapse to old ways of predicting notoriously complex social dynamics and prevents learning from those dynamics

Twelve challenges: 8

- The complexity sciences appear to ignore the qualitative methods for the study of social complexity, despite the fact there is much going on.
- This is problematic as it devalues an important type of social inquiry, particularly around issues of voice and agency and representation and understanding the nuances of people's lives.

Twelve challenges: 9

- There is so much knowledge in the social sciences not presently part of the formal study of social complexity that there are **big gaps in understanding social science and health**.
- This is problematic because the complexity sciences claim to offer holistic answers to all matters social.
- Examples of the gaps include proper theories of power, inequality and agency.

Twelve challenges: 10

- Complaints that policy makers, politicians, managers of any kind 'don't get complexity' and fail to follow-up on complexity's findings signal that some scientists are **being tone-deaf about the real world**
- This is problematic because the real world of policy and management is as complex as the systems studied. Examples include policy recommendations that link intricate analytical statements to rather simplistic recommendations.

Twelve challenges: 11

- While scientists may be tone-deaf about the real world, practitioners are equally likely to **misunderstand concepts and theories in practice**.
- This is problematic because it could discredit ideas by a wider audience and give the impression of complexity as a fad. Examples include the misuse of complex systems thinking in public policy, managerial science, healthcare and public health.

Twelve challenges: 12

- Social sciences have yet to fully engage with big data and computational modelling techniques. Some fields are therefore methodologically outdated relative to the globalised data worlds in which we now all live: **the methodological closing of the social scientific mind.**
- This is problematic because it allows social science to be ignored by complexity theorists



Examples of progress



Contents lists available at [ScienceDirect](#)

Health and Place

journal homepage: www.elsevier.com/locate/healthplace



Factors influencing usage of urban blue spaces: A systems-based approach to identify leverage points

Niamh Smith^{a,*}, Michail Georgiou^a, Abby C. King^b, Zoë Tieges^{c,d}, Sebastien Chastin^{a,e}

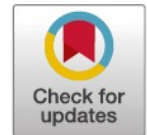
^a School of Health and Life Sciences, Glasgow Caledonian University, Glasgow, Scotland, UK

^b Departments of Epidemiology & Population Health and Medicine (Stanford Prevention Research Centre), Stanford University School of Medicine, Stanford, CA, USA

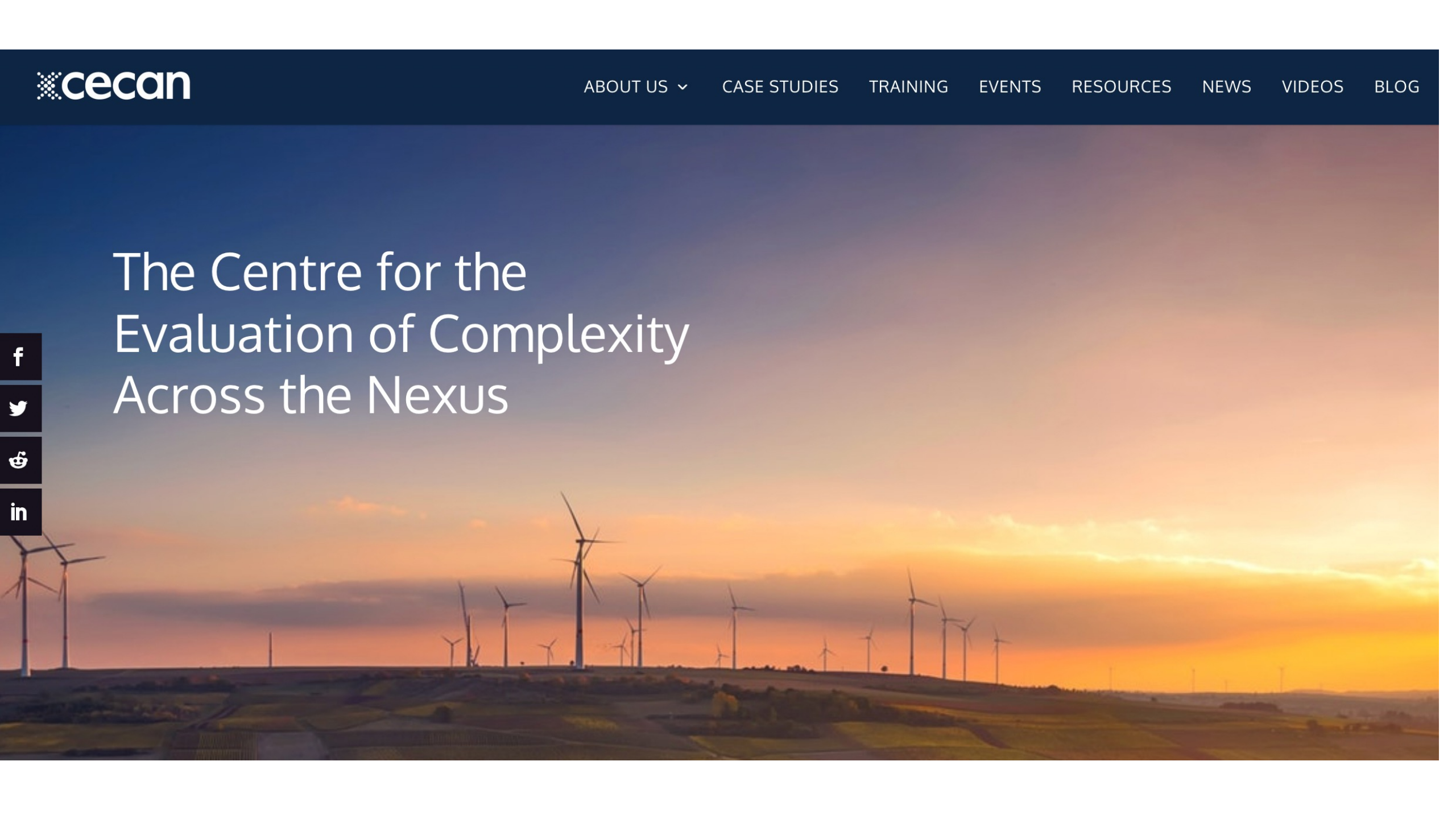
^c Geriatric Medicine, Usher Institute, University of Edinburgh, Edinburgh, Scotland, UK

^d School of Computing, Engineering and Built Environment, Glasgow Caledonian University, Glasgow, Scotland, UK

^e Department of Movement and Sports Sciences, Ghent University, Belgium



The Centre for the Evaluation of Complexity Across the Nexus





Exploring complex data from a case-based perspective

Build the Model

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2. Cluster Cases

Test the Model

3. The Computer's turn
4. Compare and Visualise Results

Extend the Model

5. Simulate Interventions
6. Predict New Cases

Export Results

7. Generate Report

beta version
release 2019

COMPLEX-IT is a web-based and downloadable software tool designed to increase your access to the tools of computational social science (i.e., artificial intelligence, micro-simulation, predictive analytics). It does this through a user friendly interface, with quick access to introductions on concepts and methods; and with directions to richer detail and information for those who want it.

The result is a seamless and visually intuitive learning environment for exploring your complex data -- from data classification and visualisation to exploring simulated interventions and policy changes to data forecasting.

You don't need any technical expertise to start using COMPLEX-IT, all that is required is a data set you want to explore, and a curious mind!



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Meet the team

Brian Castellani



Corey Schimpf



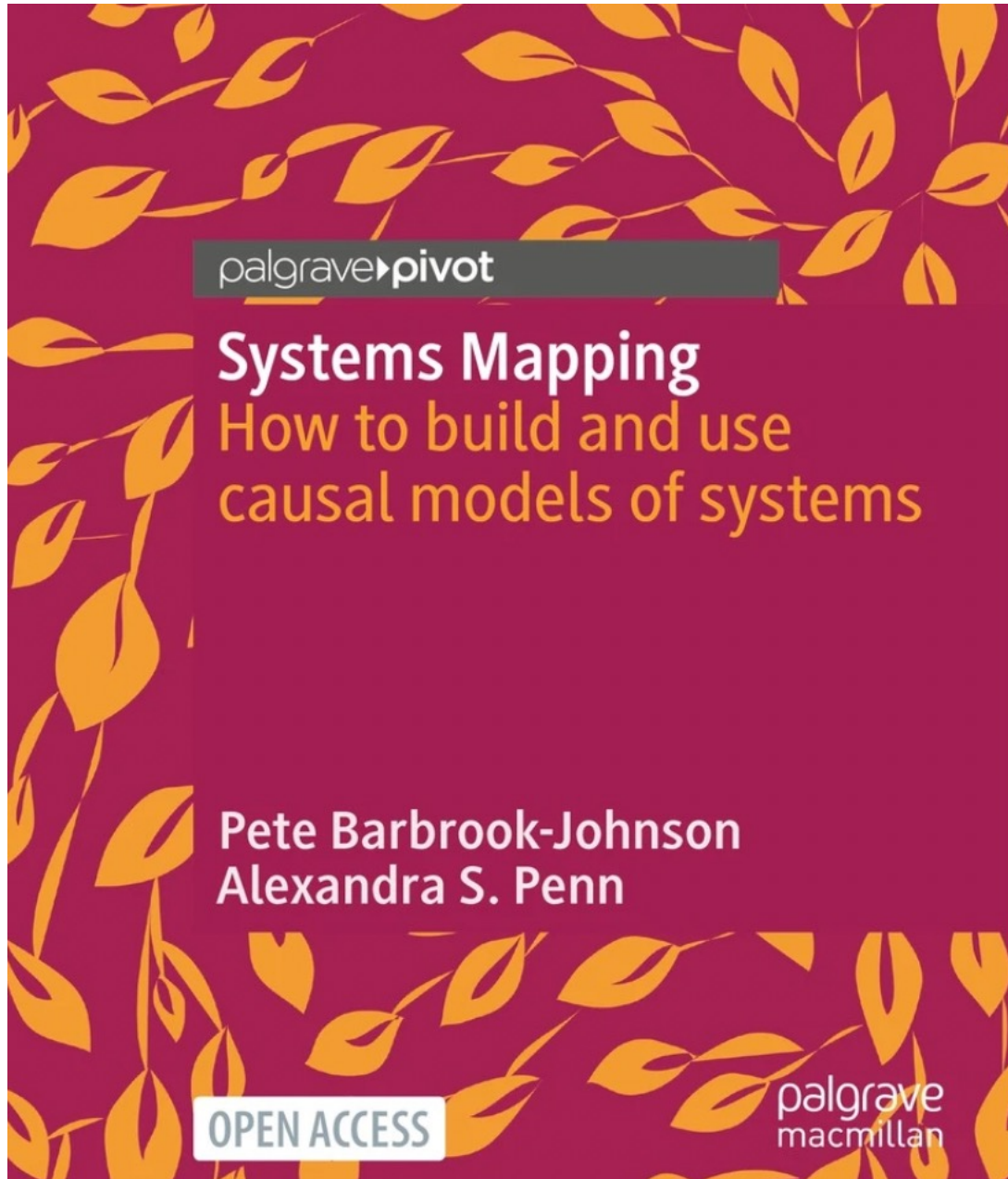
Michael Ball



Peter Barbrook-Johnson



Participatory Systems Mapping



Abstract This chapter introduces Participatory Systems Mapping, a method for building and analysing causal system models in groups, developed by us. The method uses tools from network analysis and focuses on chains of causal connections to develop meaningful and actionable insights with stakeholders. This chapter describes in detail what it is and how to use it, considers what it is good and bad at, as well as describes some of the history of its development. We also point to resources and tips for getting started with the method yourself.

Keywords Participatory Systems Mapping • Complexity • Policy • Stakeholders • Network analysis

https://link.springer.com/chapter/10.1007/978-3-031-01919-7_5



PRSM

The Participatory System Mapper (PRSM) is a free, open-source and secure tool for mind-mapping and system visualisation

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Environmental Research

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Review article

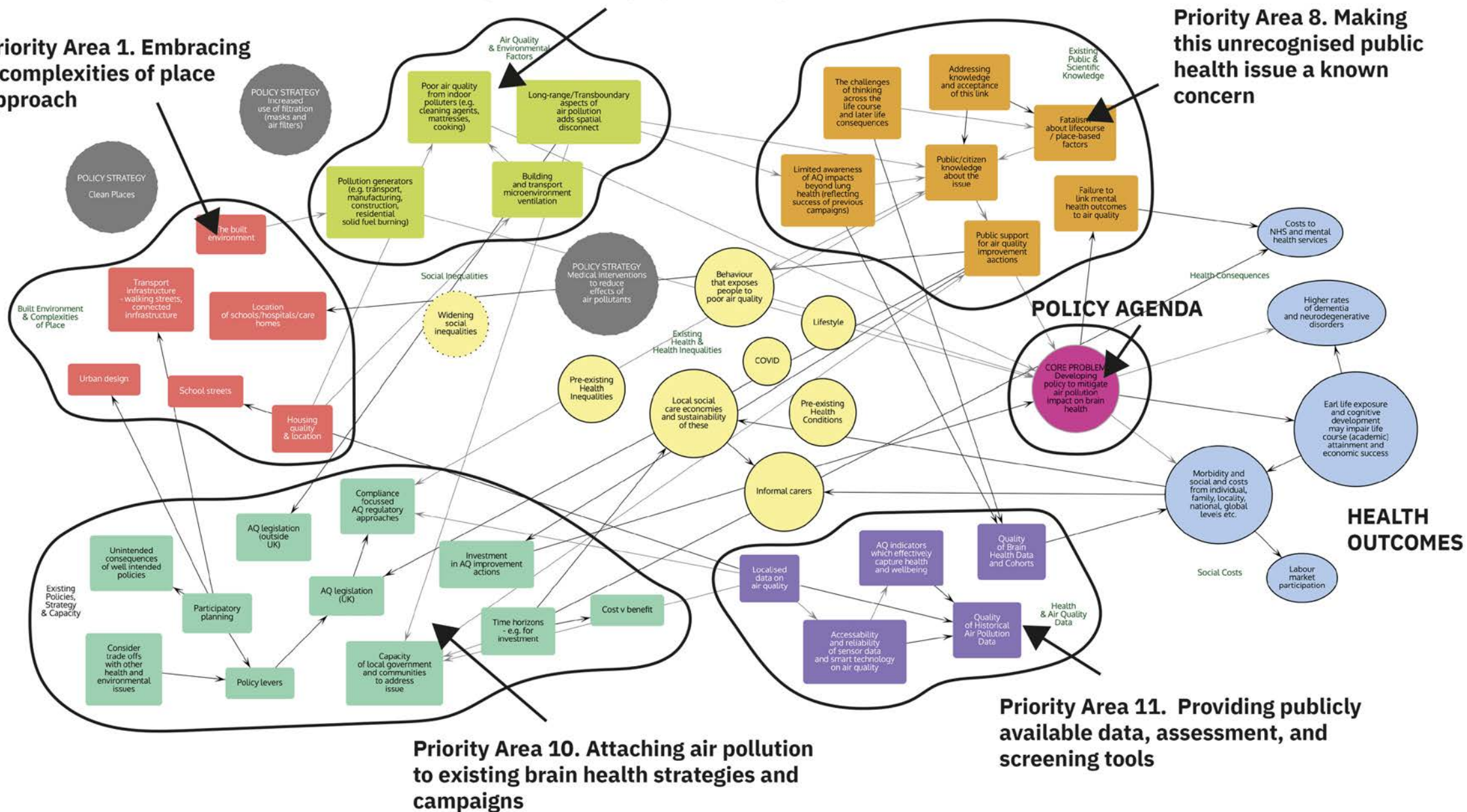
Mitigating the impact of air pollution on dementia and brain health: Setting the policy agenda

Brian Castellani ^{a, b, c, e} ✉, Suzanne Bartington ^d, Jonathan Wistow ^{e, c}, Neil Heckels ^f, Amanda Ellison ^{c, g}, Martie Van Tongeren ^h, Steve R. Arnold ⁱ, Pete Barbrook-Johnson ^{j, b}, Martha Bicket ^b, Francis D. Pope ^k, Tom C. Russ ^{l, m}, Charlotte L. Clarke ^{e, n}, Monica Pirani ^o, Matthias Schwannauer ⁿ, Massimo Vieno ^p, Rachel Turnbull ^q, Nigel Gilbert ^b, Stefan Reis ^{p, r, s}

Priority Area 3. Detailing the impact of ambient PM2.5
Priority Area 4. Studying indoor air pollution

Priority Area 1. Embracing a complexities of place approach

Priority Area 8. Making this unrecognised public health issue a known concern





Overview

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PRSM

The Participatory System Mapper (PRSM) is a free, open-source and secure tool for mind-mapping and system visualisation

Part 1: Things to consider

- Which approaches to co-creation and complexity science might work best together?
 - Can you articulate what those approaches are?
 - Can you articulate why they work?
- Does the Health CASCADE approach work with systems thinking?
 - If so, how or why?
 - If not, how or why not?
- Which approaches do you think do not work together? And why?
- How can co-creation inform systems thinking?
- How can complexity thinking inform co-production?

Co-creation emerged of late in response to the limitations of science and policy and practice. Those same limitations are often found in the complexity sciences.

How can co-creation address those similar limitations in the complexity sciences?

Given its focus on collective decision making, co-creation struggles with complexity and systems thinking. How can the tools of complexity science help? Be it systems mapping, computational modelling, or network analysis?

Part 1: Things to consider

Co-creation emerged of late in response to the limitations of science and policy and practice.

Many of those same limitations are often found in the complexity sciences and its various approaches, particularly in computational modelling

How can co-creation address those similar limitations in the complexity sciences?

Given its focus on collective decision making, co-creation struggles with complexity and systems thinking. How can the tools of complexity science help? Be it systems mapping, computational modelling, or network analysis?

Part 2: Thinking about your research . . .

- What sorts of research projects or case studies could advance the integration of co-production and complex systems thinking?
- What sorts of health CASCADE research or case studies could be engaged to advance this integration?
- How would these ideas work with different stakeholders?
- What would be the barriers to doing this sort of work?
 - How would you address those barriers?
- What sorts of methods or colleagues would you need to work with?