



Doing research to impact policy and practice

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A photograph of a city street at sunset. The sun is low on the horizon, creating a strong orange and yellow glow that silhouettes a person crossing the road in the foreground. The street is lined with multi-story buildings, and a few cars are visible in the distance. The overall mood is serene and urban.

Our vision is for everyone in the UK to be able to breathe clean air that promotes a healthy brain and cognitive life regardless of where they live.

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**Small increases in air pollution linked to rise in depression, finds study**  
Exclusive: Cutting pollution levels may help to reduce rates of mental health problems, say scientists



**Air pollution particles in young brains linked to Alzheimer's damage**  
Exclusive: if discovery is confirmed it will have global implications as 90% of people breathe dirty air



U.S. **INTERNATIONAL** CANADA ESPAÑOL 中文

## The New York Times

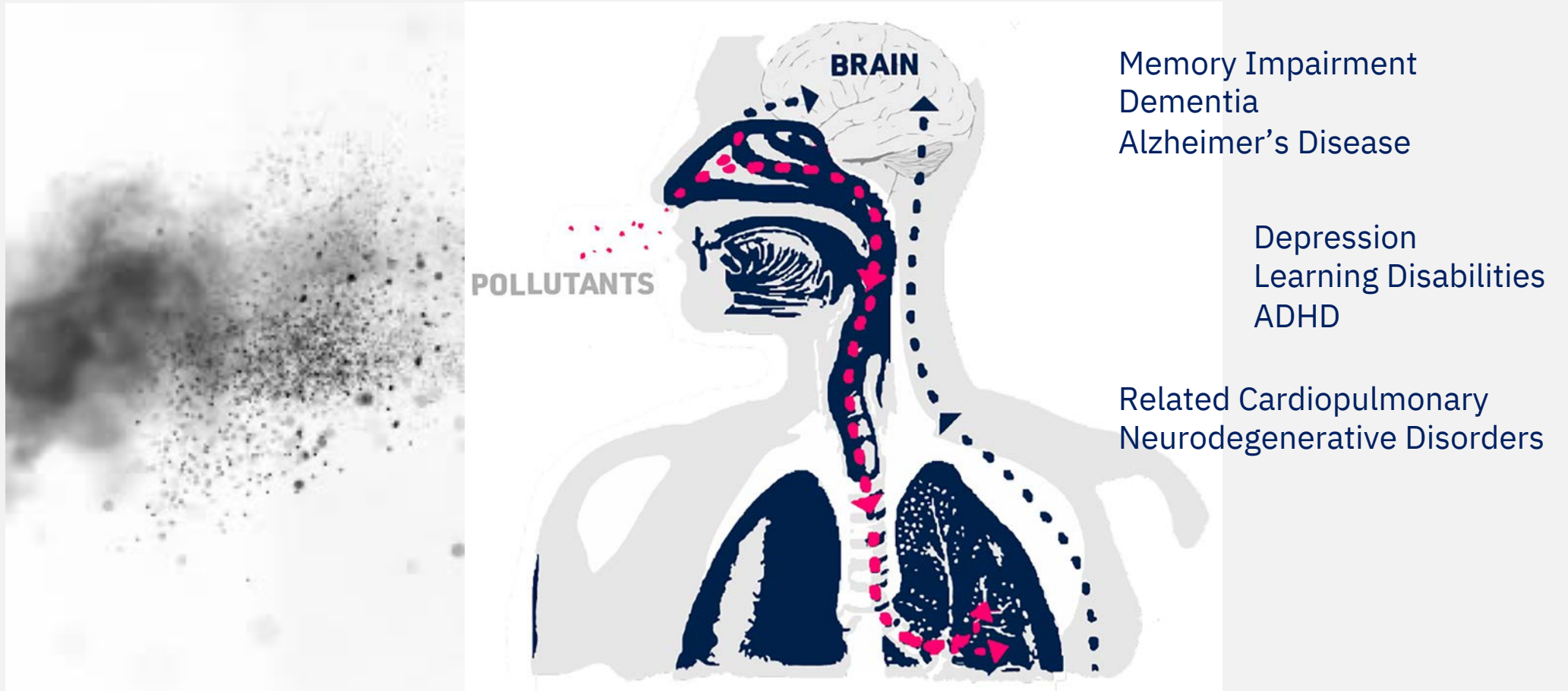
### Air Pollution May Damage the Brain

Tiny air pollutants may cause changes in brain structure that resemble those of Alzheimer's disease.



# Some scientific context

Birth • Infancy and Early Years • Childhood and Adolescence • Adulthood and Later Life



A wide-angle photograph of a city street during the 'golden hour' of sunset. The sun is positioned directly in the center of the frame, creating a strong lens flare and casting long, warm shadows across the asphalt. On the left, a row of dark brick buildings with multiple windows lines the street. A 'TO LET' sign is visible on one of the buildings. On the right, a lighter-colored stone building with classical architectural details is visible. In the foreground, a person in a dark coat is walking across the street, their figure silhouetted against the bright light. Other pedestrians and cars are visible further down the street, which recedes into the distance towards the horizon.

**But that is not the whole story**

# Where people live matters

## Our Innovative Primary Prevention Equation

**PLACE = Social Determinants  
Health Inequalities**

**<=> Ambient PM<sub>2.5</sub> Exposure =>**

**Cognitive/Brain  
Health Outcomes**



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# The *What?* of policy and practice relevance



A photograph of a city street at sunset. The sun is low on the horizon, creating a strong orange glow and long shadows. Several people are walking across the street. Buildings line both sides of the street, and a few cars are visible in the distance.

Mitigating the impact of air pollution on  
dementia and brain health

Setting the policy agenda





Contents lists available at [ScienceDirect](#)

## Environmental Research

journal homepage: [www.elsevier.com/locate/envres](http://www.elsevier.com/locate/envres)



Review article

### Mitigating the impact of air pollution on dementia and brain health: Setting the policy agenda



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This paper is the first to outline a policy agenda for addressing the impact of air pollution on brain health and dementia.

Across a two-year period, we engaged our consortium of 20+ academics and 11 cross-sector stakeholder organisations in a series of participatory and consensus-building workshops, meetings, and working groups, as well as conducted an umbrella review for the last ten years of research on the topic.

Our goal was to identify the major domains and priority areas in research, policy and practice needed to inform a policy agenda on the impact of air pollution on brain health and dementia across the life course.



# We arrived at three policy domains:

- Research and Funding
- Education and Awareness
- Policy Evaluation

Within these three domains there are 14 priority areas.

Setting the policy agenda.		
Domains and Priority Areas	Source for identifying priority area	Actionable Items
Domain A: Research and Funding		
1. Embracing a 'complexities of place' approach	Consortium Academics Stakeholders N = 6 Policy Papers	<ul style="list-style-type: none"><li>• Applying a complex systems perspective of air quality and brain health</li><li>• Drawing from the complexities of place literature in public health</li><li>• Augmenting conventional statistics with computational science and Bayesian modelling</li><li>• Taking an interdisciplinary methods approach to modelling</li><li>• Exploring feedback loops and complex configurations of factors to make sense of causality</li><li>• Exploring the role that health inequalities play in the impact air pollution has on brain health.</li><li>• Examining how places create brain health vulnerabilities, such that certain populations are more at risk from air pollution than others.</li><li>• Studying how vulnerable populations may respond to exposure to different levels of air pollution, even levels considered otherwise health.</li></ul>
2. Focusing on vulnerable populations in places	Consortium Academics Umbrella Review	
3. Modelling the impact of ambient PM2.5	Consortium Academics Umbrella Review	<ul style="list-style-type: none"><li>• Building high resolution, long-term exposure models</li><li>• Developing more comprehensive current models for linking aspects of PM<sub>2.5</sub> source types and composition to specific health outcomes</li><li>• Helping to develop current and historical models for those parts of the world where such models are significantly underdeveloped</li></ul>
4. Studying indoor air pollution	Umbrella Review	<ul style="list-style-type: none"><li>• Drawing on the wider literature linking indoor air quality to public health</li><li>• Focusing on this issue for school zones, populations living near busy roads or in cities, and for those vulnerable to even mild air quality issues</li></ul>
5. Making breakthroughs in pathways to disease for brain health	Consortium Academics Umbrella Review	<ul style="list-style-type: none"><li>• Exploring new and multiple pathways to disease beyond just the blood-brain barrier</li><li>• Improving study design and research methods</li><li>• Detailing pathways to disease links and how they are associated with specific forms of brain disease and cognitive impairment</li><li>• Identifying exposure dose levels and stages in the life course critical to brain health</li><li>• Grounding current and future research in a life-course and developmental framing</li><li>• Developing and studying cohort studies</li><li>• Restructuring research funding mechanisms</li><li>• Supporting high-risk, high-payoff science</li></ul>
6. Embracing a life course perspective	Consortium Academics	
7. Radically rethinking funding	Consortium Academics	
Domain B: Education and Awareness		
8. Making this unrecognised public health issue a known concern	Stakeholders N = 6 Policy Papers	<ul style="list-style-type: none"><li>• Developing a global and national agenda to make the unrecognised impact of air pollution on brain health known to the public, government officials, researchers, funding organisations, third-sector organisations, community groups, and business and industry.</li><li>• Initiating local, national, and international awareness campaigns</li><li>• Getting the word out to colleagues in public health and air quality through academic channels</li><li>• Developing lesson plans for primary and secondary schools</li><li>• Co-creating educational products to improve public engagement and collective corrective action</li><li>• Making sure messages are empowering, given that diseases like dementia have no cure</li><li>• Adding air pollution to existing stakeholder campaigns for brain health and dementia</li><li>• Including brain health to current stakeholder strategies around air quality improvement</li><li>• Highlighting known links between air quality and brain health and climate change, as well as the sustainable development goals and strategies</li><li>• Using current evidence on air quality and brain health to bolster existing air quality or brain health campaigns and to demonstrate co-benefits</li></ul>
9. Developing educational products	Stakeholders	
10. Attaching air pollution and brain health to existing strategies and campaigns	Stakeholders	<ul style="list-style-type: none"><li>• Translating historical and current ambient and indoor air quality datasets, dashboards, and models into useable, publicly accessible resources for citizens, healthcare providers, governments, and third-sector and private sector organisations.</li><li>• Developing screening and assessment tools for individual exposure, particularly during early life and at critical points in the life course where air pollution exposure is most impactful.</li><li>• Developing tools for assessing health behaviours, pre-existing conditions, or co-morbid conditions that prevent, slowdown, or exacerbate the impact of air pollution on brain health, including the progression of dementia post-diagnosis</li></ul>
Domain C: Policy Evaluation		
12. Conducting complex systems evaluation	Consortium Academics N = 6 Policy Papers	<ul style="list-style-type: none"><li>• Embracing a complex systems perspective of evaluation for air quality and brain health</li><li>• Drawing from the complexity turn in public policy evaluation to adopt best practices</li><li>• Augmenting conventional evaluation methods with participatory systems mapping, etc.</li><li>• mapping barriers and incentives to change and counterfactuals</li><li>• Engaging in policy evaluation via co-production</li></ul>
13. Engaging in co-production	Stakeholders Consortium Academics	<ul style="list-style-type: none"><li>• Drawing from the wider climate change and air pollution literature on co-production</li><li>• Recognising there are multiple approaches to engagement and co-production</li><li>• Articulating and improving the rigor of the engagement approach used</li><li>• Considering the influence regional, national, and international differences on engagement, as for example countries in the global south versus the global north</li></ul>
14. Evaluating current air quality policies for their brain health benefits	Stakeholders	<ul style="list-style-type: none"><li>• Drawing on existing policies for air quality and public health in general to develop, in the short-term, a catalogue of useful policy guidelines</li><li>• Exploring wider policy needs beyond just emissions reduction</li></ul>

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So, *What* did we learn?



Find out what questions stakeholders need answered.  
As opposed to only strictly academic questions.

Realise that different stakeholders ask different questions and want different answers.

So, involve or engage different stakeholders in the development of your questions.

Map out the power relations, conflicts, contradictions and so forth.

Recognise that most public policy experts, practitioners and funding organisations are biased toward simple, individual-level, short-term solutions based on clinical/field trials.





palgrave▶pivot

# Systems Mapping

How to build and use  
causal models of systems

Pete Barbrook-Johnson  
Alexandra S. Penn

OPEN ACCESS

palgrave  
macmillan



# PRSM

The Participatory System Mapper (PRSM) is a free, open-source and secure tool for mind-mapping and system visualisation

Critically interrogate your questions, including their strengths and limitations.

Co-production is not a panacea; it has its limits.



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## Embrace a 'complexities of place' approach

- Applying a complex systems perspective
- Drawing from the complexities of place literature in public health
- Augmenting conventional statistics with computational science and systems mapping
- Taking an interdisciplinary methods approach to modelling
- Exploring feedback loops and complex configurations of factors to make sense of causality

Create a theory of change model.

What is your goal?

What do you want to accomplish?

What are the major levers and barriers to change?

## THEORY OF CHANGE

This is the full 'complexity-appropriate' Theory of Change map for the InSPIRE project. The map tries to capture the linkages from inputs into project activities, how these lead to outputs, and ultimately higher-level outcomes and impacts. The map is a simplification of all the elements of the project, highlighting only the most important elements and their connections. The map does not represent time in any dimension, but rather the logic of how different project parts connect to each other, and wider outcomes and impacts.

Key

### PROGRAMME A Policy into practice

- WP1: Stakeholders
- WP2: Theory of Change
- WP3: Policy dashboard

### PROGRAMME B Modelling

- WP4: Systems understanding, social determinants & health inequalities
- WP5: Air pollution exposure model
- WP6: Air pollution impact on cognition

### PROGRAMME C Policy Evaluation

- WP7: Local risk profiles
- WP8: Innovative primary prevention strategies
- WP9: Conurbation case studies

### WIDER CONTEXT

Examples of non-project factors and processes that will impact our work and its impact

COMEAP and PHE Evidence Review of Air Quality and Public Health

Community and individual behaviours

Policy processes and research on social determinants of health and on health impacts of air quality

Covid + population resilience dialogues

Planning process

### INPUTS

Key inputs and resources the project will use

**Key inputs:**  
4 x conurbation stakeholders  
1 x international scientific advisory board  
1 x stakeholder advisory board

### ACTIVITIES

Key activities planned in the project

We will be continuously working with stakeholders to connect the project findings and outputs to local, regional, and national primary prevention initiatives.

### OUTPUTS

Specific and tangible outputs of the project

Activities and outputs of the project feed into work with stakeholders in iterative cycles.

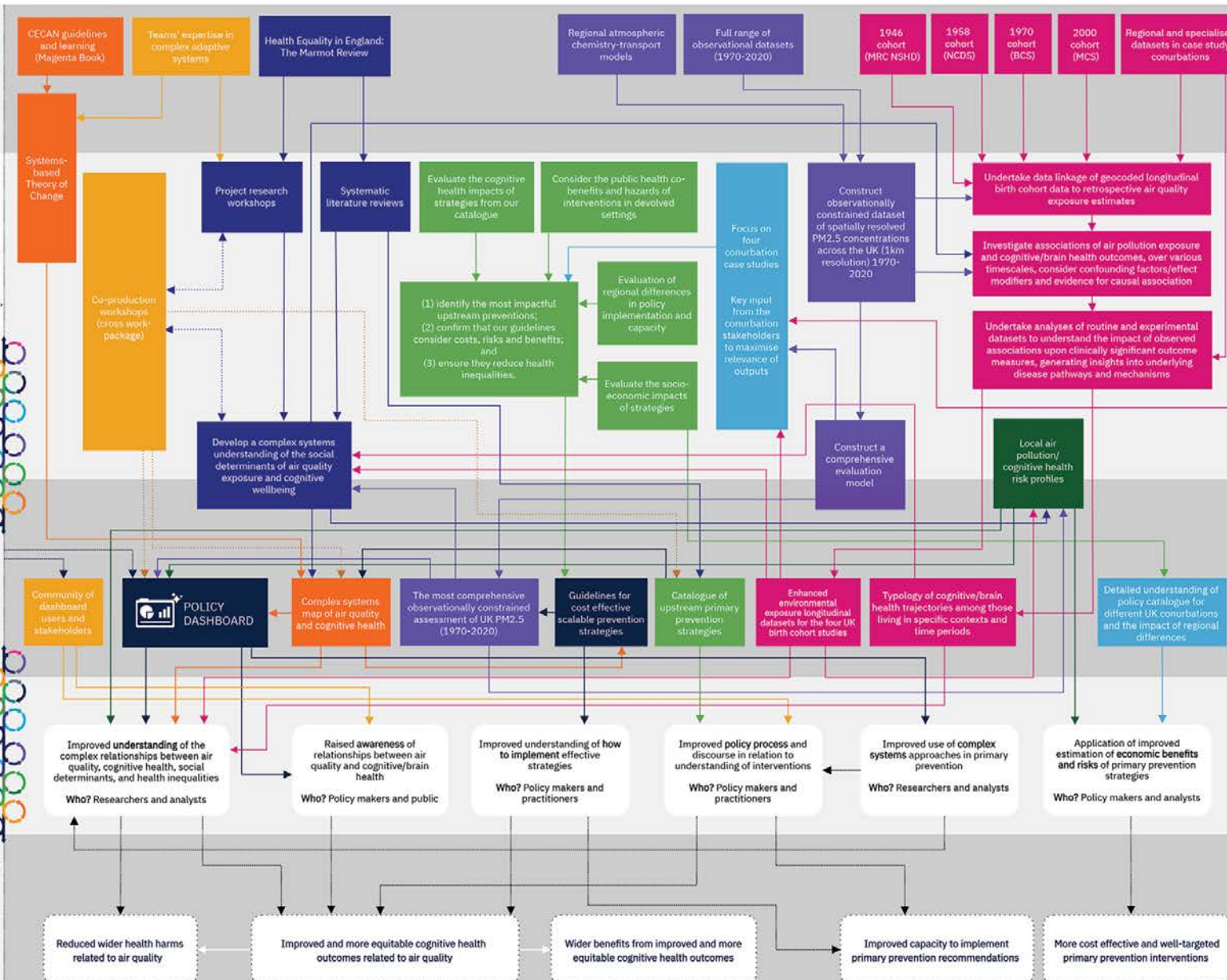
### OUTCOMES

Immediate but less tangible outcomes of the project work, that are felt outside the project.

### IMPACTS

High-level long-term impacts that the project contributes to during and after its lifetime

We continuously review potential for negative impacts of our work and take care to mitigate them, incl. working with stakeholders to help us do this.





Think about outlets beyond articles and books.

Policy Briefs.

Lesson Plans.

Workshops with practitioners or policy experts.

Articles for news outlets.

Blogs and social media.

Community Engagement.



May 2023

# Mitigating the Impact of Air Pollution on Brain Health and Dementia

POLICY AND PRACTICE BRIEF

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## Citation

Ziyachi, Castellani, Heckels, Clarke, Fullerton, Barbrook-Johnson, Bicket (2023). Mitigating the impact of air pollution on brain health and dementia: Policy and practice brief. InSPIRE, Durham University. Online at [www.inspireairbrain.org](http://www.inspireairbrain.org)



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## Funding

This study was funded, in part, by the following grants:

- InSPIRE: A policy and research consortium to mitigate the impact that places have on air quality and brain health, particularly dementia, across the life course. (1 Apr 2022 - 31 Dec 2022) Economic and Social Research Council, Impact Acceleration Account, United Kingdom, RI200191, £15k.
- InSPIRE: developing a policy consortium to address the social determinants of clean air and brain health. (1 Nov 2021 - 31 Mar 2022) Economic and Social Research Council, Impact Acceleration Account, United Kingdom, RI200189, £6.5k.
- InSPIRE - Consortium Development Grant. (1 May 2020 - 17 Dec 2020) Medical Research Council, United Kingdom, RF010140, RF050391, RF200182, £41k.

## **Committee on the Medical Effects of Air Pollutants**

COMEAP advises the government on all matters concerning the health effects of air pollutants.

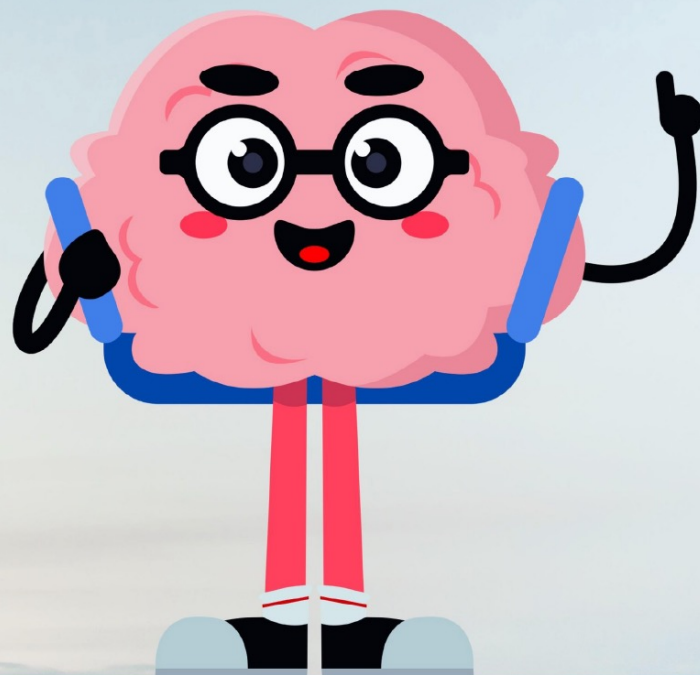
# **Cognitive decline, dementia and air pollution**

## **A report by the Committee on the Medical Effects of Air Pollutants**

Chairman: Professor Frank Kelly

Chairman of Subgroup on Cognitive Decline and Dementia: Professor Robert L Maynard





# Clean Air and Happy Brain

LESSON PLAN FOR PRIMARY SCHOOLS



# Clean Air and Happy Brain

LESSON PLAN FOR SECONDARY SCHOOLS

Recognize your place in the process.

Models and research play a small part in  
policy and practice

Realising your work is more about changing how policy and practice experts think about and approach their work, as opposed to impacting a particular policy per se –although the latter is important.

You are helping people do their work better.



Put more emphasis on interrogating the development, implementation and evaluation of interventions.

Less emphasis on only modelling or describing the issue.

For example, do we need any more studies demonstrating that inequalities impact health?

Or that rich communities have better educational outcomes than poor communities?

The three 'U's

USEFUL

USEABLE

USED

## Explore co-benefits

Explore how your results and impact can be linked to existing policies, practices, interventions, strategies or campaigns.

For example, in our work we explored attaching air pollution and brain health to existing strategies and campaigns

- Adding air pollution to existing stakeholder campaigns for brain health and dementia
- Including brain health to current stakeholder strategies around air quality improvement
- Highlighting known links between air quality and brain health and climate change, as well as the sustainable development goals and strategies
- Using current evidence on air quality and brain health to bolster existing air quality or brain health campaigns and to demonstrate co-benefits



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## For some of you, conduct complex systems evaluation

- Embracing a complex systems perspective of evaluation
- Drawing from the complexity turn in public policy evaluation to adopt best practices
- Augmenting conventional evaluation methods with participatory systems mapping, etc.
- mapping barriers and incentives to change and counterfactuals
- Engaging in policy evaluation via co-production



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# Questions